



The Ultimate Warm Winter Mask for Boosting Hydration and Anti-Ageing Benefits

Winter is the perfect season when your clients' skin would welcome a little extra stimulation as well as some nurturing. With the colder months the skin is more susceptible to dryness and dehydration, as pores tighten in an attempt to conserve heat within the body. As a result, during this season more than any other season, the skin can greatly benefit from treatments that improve circulation and heat the skin, thus drawing oxygen and nutrients to the surface via the blood, as well as through substances applied to the skin.

One of the most impressive and results-orientated treatments in a thermal clay mask, an excellent example is the **OmVeda Thermal Facial Retual**.

The **OmVeda Signature Thermo Facial** features a double mask treatment to target and address the multiple concerns of ageing. Using pure herbs made to traditional Ayurvedic formulations, which have the ability to penetrate the skin for exceptional and long lasting results. The combined nutritive action of the masks in this specialist treatment is enhanced by the addition of fresh ingredients such as fresh organic milk, yoghurt or eggs.

The two Masks include the **OmVeda Skin Rejuvenator** and the **Thermo-Herbal**, which together provide deep cleansing, rejuvenating, revitalising and lifting benefits.

Helping detoxify and decongest, the **OmVeda Skin Rejuvenator Mask** is a unique blend of Ayurvedic herbs and vegetable extracts such as Lentils, Saffron, Wheat and Almonds

making it particularly effective in tightening pores, relieving and reducing the appearance of pigmentation and treating the incidence of scarring. Its specific herbal mix contains anti-ageing and anti-bacterial elements, which are further enhanced by the probiotic qualities of yoghurt and/or the lactic acid of organic milk. Together these ingredients offer synergistic benefits with powerful anti-oxidant properties to refine the pores, soften and tone the skin, improve hydration levels and promote clarity and smoothness.

The **OmVeda Thermo-Herbal Mask** is enriched with vitamins and minerals. Creating an occlusive barrier it enhances cellular respiration, through the added warming of the mask. This increases skin temperature, opening the pores, while activating glandular secretion. The occlusive nature of the clay mask further activates the ingredients within the Skin Rejuvenating Mask releasing their nutrients that deeply nourish and hydrate the skin, while increase in circulation and lymphatic flow.

The Thermo-Mask contains calcium carbonate, clay, (a rich source of minerals, such as iron, magnesium, zinc, potassium, calcium and silica), gall oak, rose petal powder and winter cherry. The root of the winter cherry is a vital ingredient in Ayurveda, used for many skin disorders. Once the mask is mixed it progressively hardening, stimulating the skin's deeper layers naturally boosting collagen activity, diminishing dullness and sun damage. The OmVeda Thermo Herbal Mask delivers multiple benefits at different levels of the skin, while lifting and toning the skin and the features. Introducing this multi-purpose mask will provide your clients with a wonderful experience and exceptional, long-lasting results of boost nourishment and tone.

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PROCEDURE

Following a cleanse and tone, the **OmVeda Skin Rejuvenator Mask** is blended to a paste, brushed onto the skin and exfoliated off using a circular motion. Skin is then treated to a soothing facial massage using a combination of the **OmVeda Night Nourishing Cream** (enriched with Almond, Vetiver and wild Date) and Saffron Oil, a luxurious blend of Saffron, Turmeric, Indian Rose Chestnut and Lotus. Together, these products work to reduce facial tension, deliver deep nourishment, guard against moisture loss, while diminishing the appearance of wrinkles.

The **OmVeda Thermo Herbal Mask** with its fortifying and active properties is then applied to the face and neck. Like a mini face lift, the **OmVeda Thermo Herbal** with its high nutrient levels improves firmness, restores the skin's vitality and delivers immediate results in skin tone, texture, clarity and feel.

The Mask is removed and the skin is spritzed with Rose Toner to further refine the pores, cool and hydrate the skin and prepare for moisturising. The **OmVeda Rose Toner** is an excellent skin refresher, while cooling and hydrating. Formulated with rose petals and dates, this is an enriching and soothing tonic that contains no alcohol or preservatives. Final steps are application of **Honey Sandalwood Moisturiser** and **OmVeda Eye Cream**. A treatment that offers unbeatable results through the purest possible ingredients. **APJ**



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